

THE
BULL
RUIN

RUNNING
IS A KIND OF
INVESTMENT
IN YOURSELF







THE
BULL
RUN

RUN YOUR RACE
INVEST
IN YOURSELF

A man with a beard and short hair is running towards the right. He is wearing a dark blue athletic t-shirt. The background is a dark, blurred cityscape at night, with many lights and a prominent digital overlay of orange and yellow data points and lines, resembling a financial market or a digital city. The overall tone is energetic and futuristic.

A **BULL RUN 2025** É UM MOVIMENTO QUE
CELEBRA A CONEXÃO ENTRE DESEMPENHO, SAÚDE
E OS VALORES ESSENCIAIS DO MERCADO FINANCEIRO.

AQUI, CADA PASSO É MAIS DO QUE UM DESAFIO:
É UM INVESTIMENTO NO FUTURO.

MISSÃO

**REALIZAÇÃO DE UMA GRANDE CORRIDA DE RUA
TENDO COMO PLANO DE FUNDO OS MERCADOS
FINANCEIRO E DE INVESTIMENTO, CONECTANDO
TODOS OS STAKEHOLDERS DESSE ECOSSISTEMA.**

ECOSSISTEMA

ASSETS

PROXIMIDADE E RELAÇÃO
COM ASSETS PARCEIRAS

B2C

GERAÇÃO DE LEADS
NO MERCADO PF

BANCO

GERAÇÃO DE VALORES,
CONEXÃO E NEGÓCIOS

AGENTES AUTÔNOMOS

RELACIONAMENTO E PROXIMIDADES
COM OS AGENTES AUTÔNOMOS

THE
**BULL
RUN**



A **BULL RUN 2025** É SOBRE PLANEJAR,
AGIR E COLHER OS FRUTOS DO ESFORÇO.

NO ESPORTE E NA VIDA.

KIT DO ATLETA



CAMISETA

MEDALHA

SACOCILA

A woman with a nose ring and a black cap is smiling and holding up a silver medal with a yellow bull head design. The medal has "THE BULL RUN" inscribed on it. She is also holding a yellow ribbon that says "THE BULL RUN" and "SEMPER PARATUS". She is wearing a black t-shirt with a large yellow bull head graphic and the words "THE BULL RUN". The background is dark with many yellow bokeh lights, suggesting a night event.

O EVENTO



DISPERSÃO

ESTANDE PARCEIRO

PALCO

ESTANDE MASTER

QUADROS DE FOTOS

ESTANDE SILVER

GUARDA VOLUMES

ESTANDE GOLD

GUARDA VOLUMES

QUADROS DE FOTOS

PÓRTICO













GOLD



Master

THE
BULL
RUN

GOLD

SILVER

00:00:00

SILVER

APOIO

APOIO

INVESTIR EM SAÚDE RENDE
SEMPRE OS MELHORES JUROS



The background is a dark, abstract composition featuring a complex network of glowing orange and yellow lines that resemble financial data charts, stock market trends, and circuitry. These lines are set against a dark blue and black backdrop, creating a sense of depth and movement. Scattered throughout the scene are numerous out-of-focus, glowing orange spheres of varying sizes, which add to the futuristic and high-tech aesthetic. The overall effect is one of dynamic energy and digital sophistication.

TIME
IS
MONEY

AND

A full-page background image featuring Brad Pitt from the chest up, looking directly at the camera with a serious expression. He is wearing a dark, short-sleeved shirt. The background is a dark, atmospheric scene with vertical streaks of light and numerous small, glowing orange and yellow particles, resembling digital rain or a futuristic city at night. The lighting is dramatic, with a strong light source from the upper left casting highlights on his face and hair.

MONEY NEVER SLEEPS

THE
BULL
RUIN

