

ENERGIA PARA O RIO

An aerial view of Rio de Janeiro, Brazil, featuring the Christ the Redeemer statue on Corcovado Mountain. The city is densely packed with buildings, and the bay is visible. The image is overlaid with a digital energy theme, including glowing blue and white lines and a large, semi-transparent text overlay that reads "ENERGIA PARA O RIO". The sky is a mix of blue and green, suggesting a sunset or sunrise.



ENERGIA
PARA O **BRASIL**

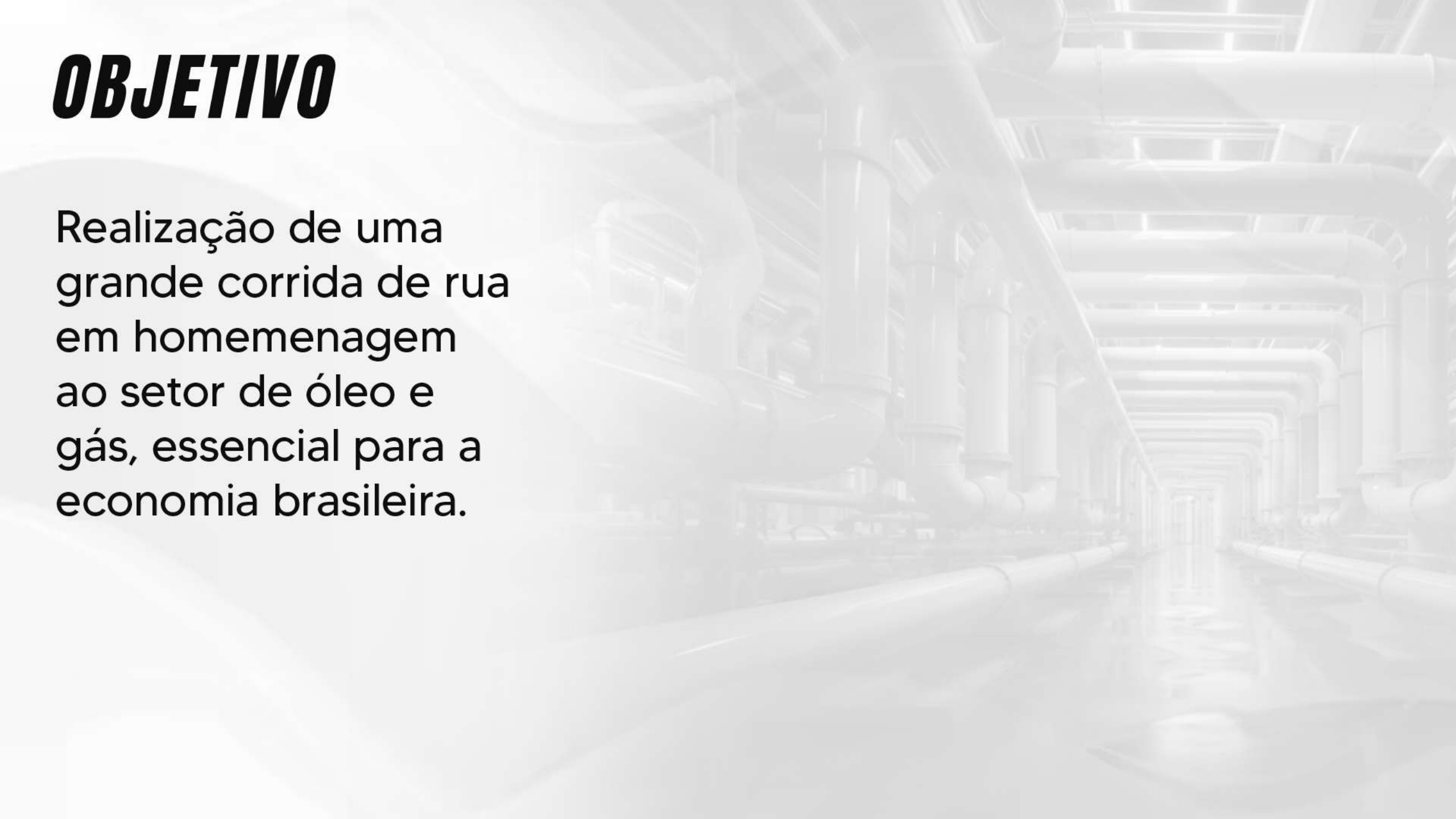
BEM-VINDO A

PIPELINERUN



OBJETIVO

Realização de uma grande corrida de rua em homenagem ao setor de óleo e gás, essencial para a economia brasileira.

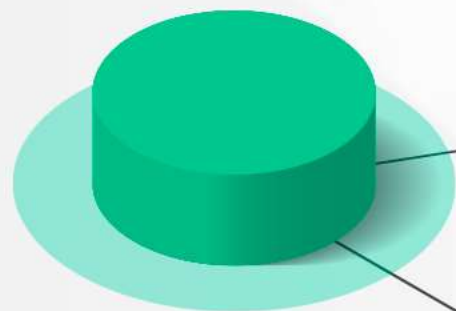


STEAKHOLDERS



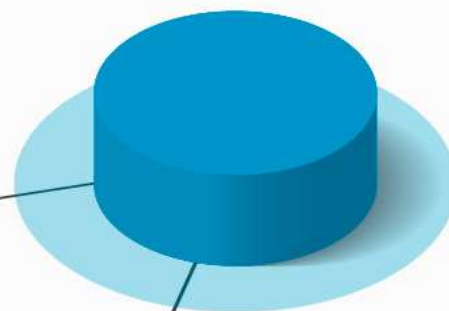
COLABORADORES

PROMOÇÃO DE
QUALIDADE DE VIDA
- ENDOMARKETING



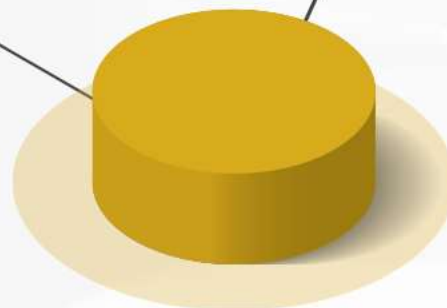
EMPRESAS

TRABALHO DE MARCA
(CONEXÃO COM
A SOCIEDADE)



GOVERNO

EVENTO DE
RELACIONAMENTO
DUPLO

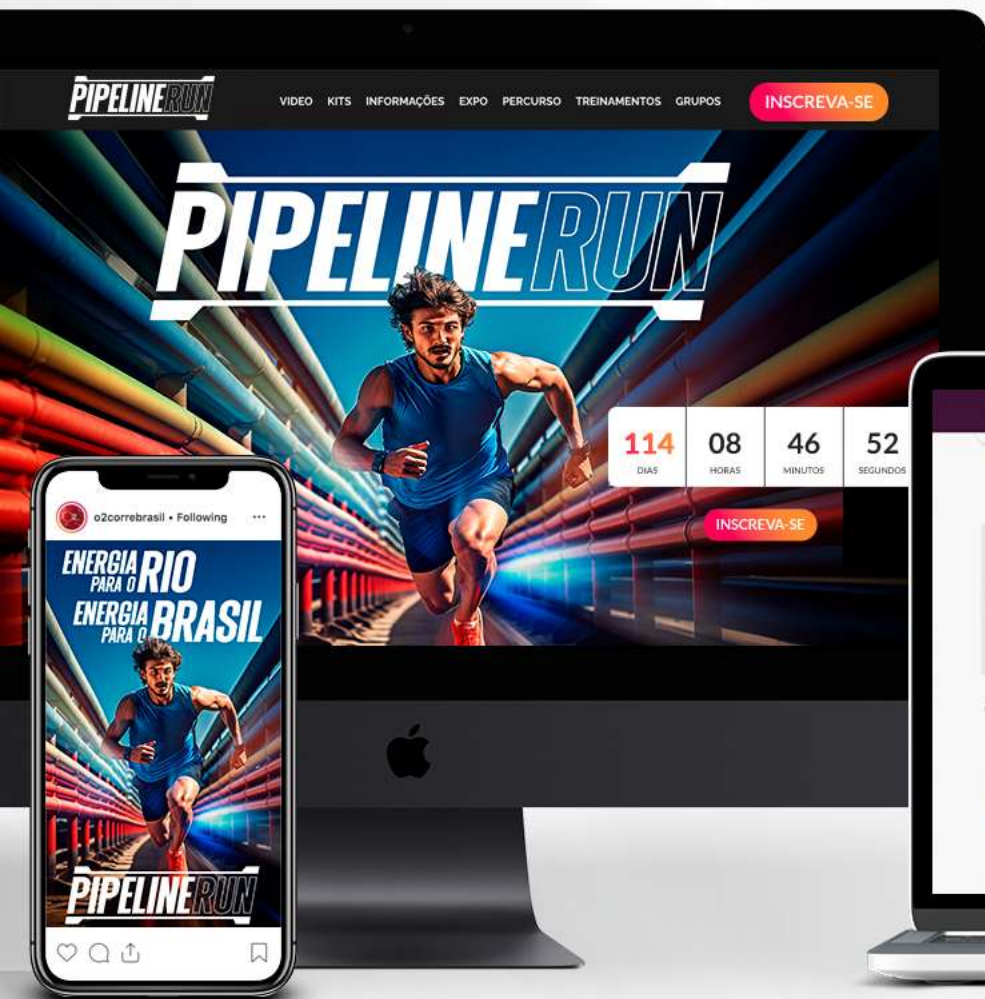


ONDE?

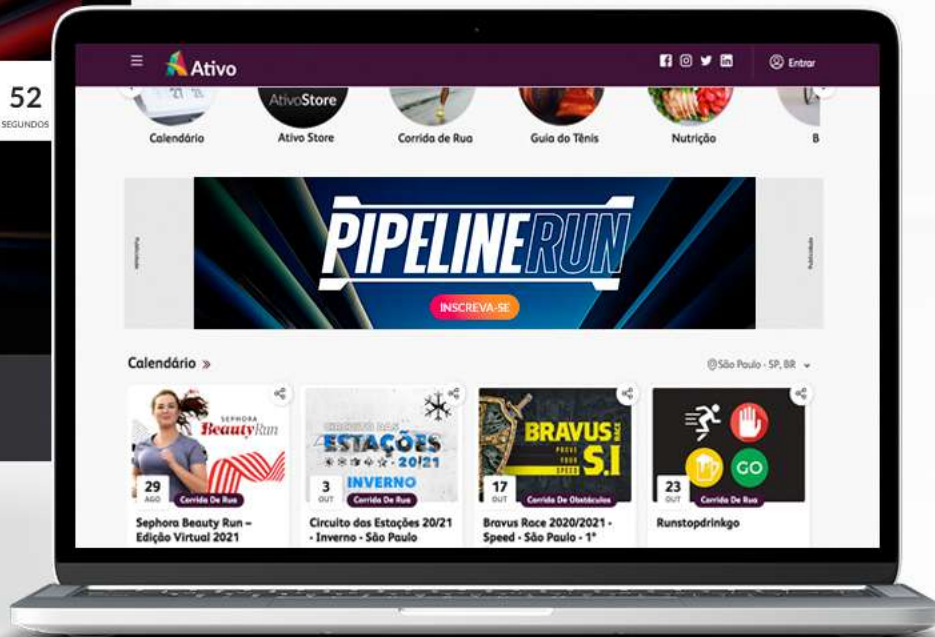
RIO DE JANEIRO

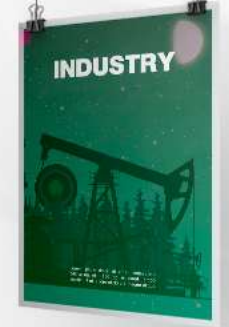


MÍDIA DIVULGAÇÃO



HOTSITE
BANNERS
REDES SOCIAIS
INSCRIÇÕES
E-MAIL MARKETING





MERCHANDISING



KIT



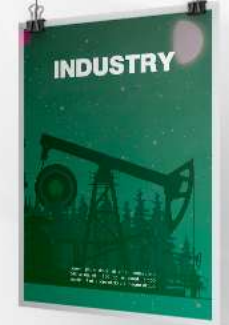
PIPELINERUN

ENERGIA RIO
PARA O RIO
ENERGIA
PARA O BRASIL



ENERGIA RIO
PARA O RIO
ENERGIA
PARA O BRASIL

PIPELINERUN
RIO DE JANEIRO 2024



MERCHANDISING





Master

PIPELINERUN

GOLD

SILVER



APOIO
LOREM IPSUM



SILVER



APOIO
LOREM IPSUM





PIPELINE RUN



Master

Master

Master

GOLD

SILVER

SILVER

GOLD

CLUBS

CLUBS

APOIO
LOREM IPSUM

APOIO

GOLD

SILVER

SILVER

GOLD

APOIO

APOIO

APOIO

APOIO

PIPELINERUN



ENERGIA PARA O RIO
ENERGIA PARA O BRASIL

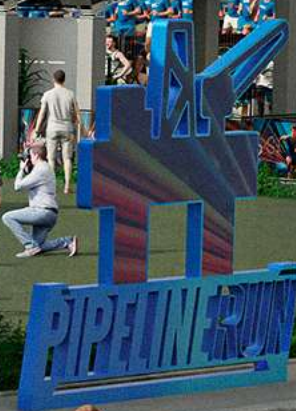
PIPELINERUN



PIPELINERUN

PLATAFORMA

UMA FOTIA DE UM CONTECER APRESENTA UM NOVO TIPO DE ENERGIA E UM NOVO TIPO DE CORRIDA. UMA FOTIA DE UM CONTECER APRESENTA UM NOVO TIPO DE ENERGIA E UM NOVO TIPO DE CORRIDA. UMA FOTIA DE UM CONTECER APRESENTA UM NOVO TIPO DE ENERGIA E UM NOVO TIPO DE CORRIDA. UMA FOTIA DE UM CONTECER APRESENTA UM NOVO TIPO DE ENERGIA E UM NOVO TIPO DE CORRIDA.





Master

Master

Master

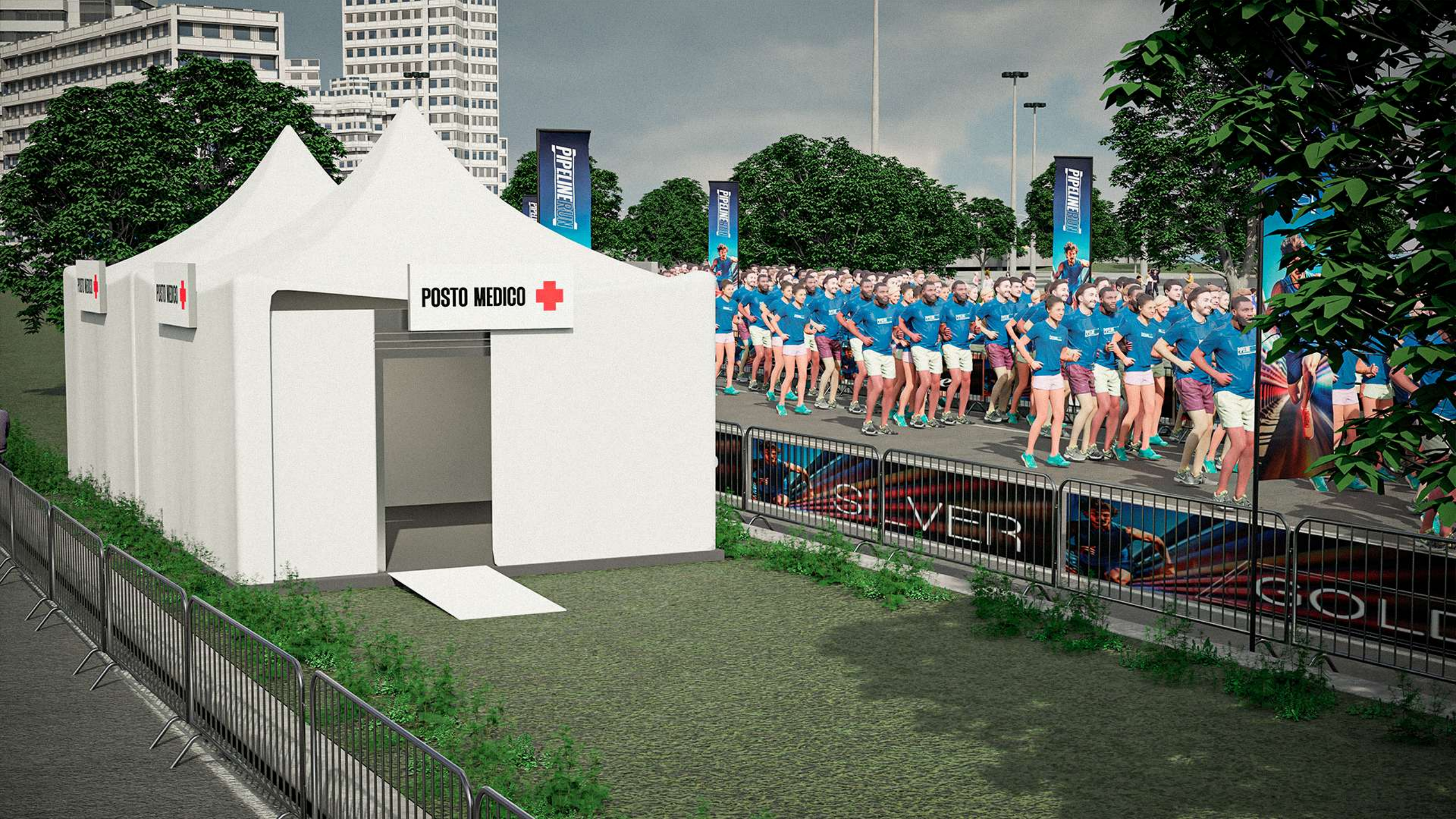
SILVER

SILVER

SILVER GOLD

EXPERIENCE

EXPERIENCE



POSTO MEDICO



PIPELINE-RUN

PIPELINE-RUN

PIPELINE-RUN

SILVER

GOLD



Master

Master

Master

Master

POIO

GOLD

POIO

PIPELINERUN

Master

GOLD

SILVER

SILVER

POIO

POIO

POIO

3 1 2

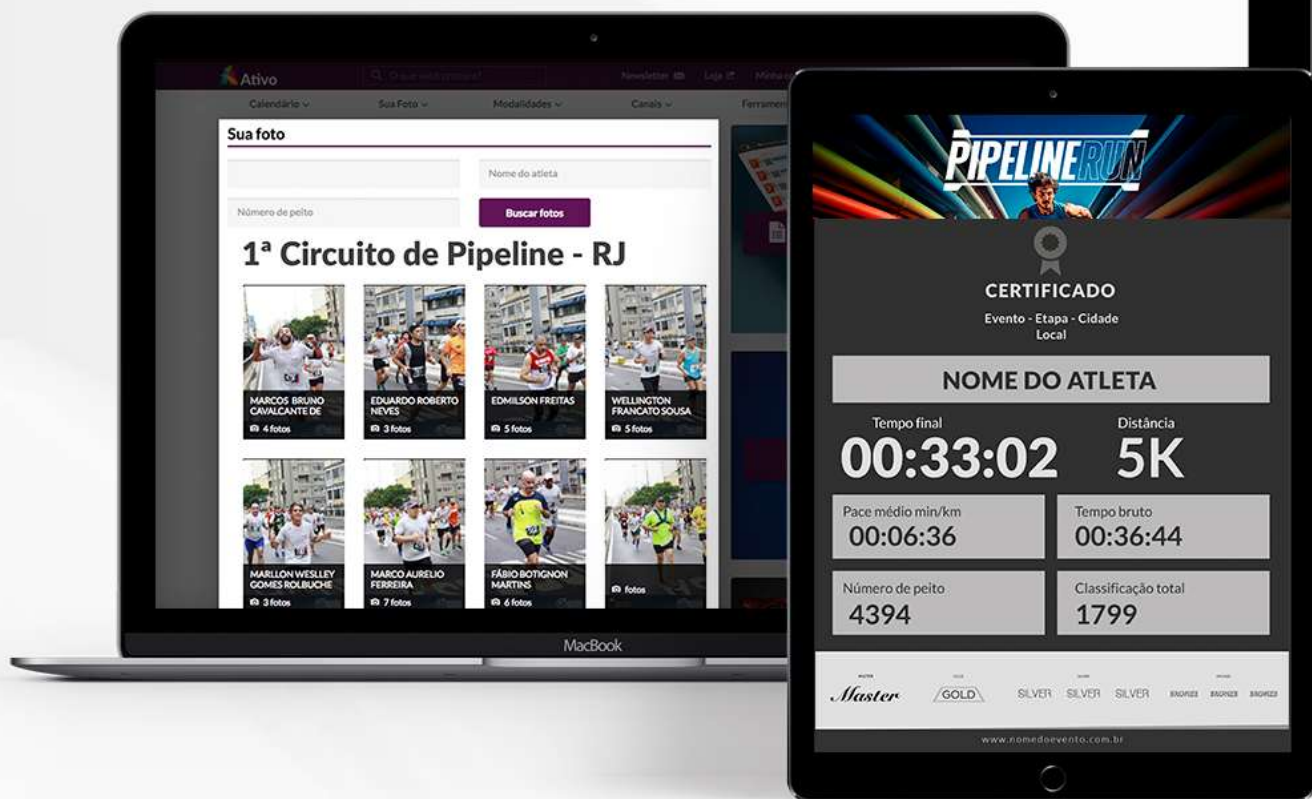


PÓS EVENTO

Busca de fotos e resultados

E-mail Marketing com certificado

Resultado via SMS



PIPELINERUN

A male runner with dark, wavy hair and a beard is captured in a dynamic running pose. He is wearing a blue sleeveless athletic top, dark shorts, and bright orange running shoes. He is running through a tunnel formed by multiple rows of large, colorful pipes (red, orange, yellow, green, blue) that recede into the distance, creating a strong sense of perspective. The lighting is bright and directional, casting shadows on the ground and highlighting the runner's muscles.

ENERGIA RIO
PARA O RIO
ENERGIA BRASIL
PARA O BRASIL